



Weeki Wachee Swamp Festival at beautiful Linda Pedersen Park on Shoal Line Blvd Hernando County Florida March 1-3, 2024.

Swamp Fest allows us to donate to many organizations including; H.E.L.P. (Hernando Environmental Land Protectors), ARC Nature Coast, People Helping People, SCUBAnauts International, 100 Acre Woods, Mote Marine Lab, Jericho Road, Scouts BSA Troop #8681 along with many local community organizations.

The Weeki Wachee Swamp Festival is focusing on marketing, sponsorships, and increased interaction for sponsors at the festival.

Currently, we are seeking your help in order to attain the goals of the festival through monetary and/or in-kind donations in exchange for a sponsor package. There are VENDOR and ADVERTISING opportunities for sponsors.

Last year we celebrated 30 years of the Swamp Festival with Tampa Bay Times, Family Chiropractic, Subaru of Port Richey, Publix Super Market Charities, Dunkin' Donuts of Spring Hill, Hardee's of Weeki Wahee, Gator Printing and many more.

It is our brief that your partnership will be a positive and rewarding experience for your business, the local community and Weeki Wachee Swamp Festival. Together we can promote this unique community festival. We greatly appreciate your support and would like to take the opportunity to thank you in advance for taking your time to consider participating in the Weeki Wachee Swamp Festival.

Sincerely,

Tabitha Allen
Sponsorship Coordinator
sponsors@swampfestweekiwachee.com
www.swampfestweekiwachee.com



SPONSOR/DONOR GUIDELINES

All contributing sponsors will be announced throughout the event from the entertainment stage

EAGLE SPONSOR: \$5,000 or more

- Exclusivity in primary sponsor category and first right of refusal
- Name and/or logo in newspaper print media
- Opportunity to display banner up to 4'x10' or sign at event
- Name and logo included in event flyer's, website and special recognition displays
- Opportunity to display company promotional materials at your free booth
- 8 VIP weekend passes to the event, additional general passes may be purchased for \$3 each
- 4 T-Shirts size small-2XL
- Exclusive invite to celebration meal

MERMAID SPONSOR: \$1,500 - \$4,999

- Special recognition sponsor with rights to following year
- Name and/or logo in newspaper print media
- Opportunity to display banner up to 4'x8' or sign at event
- Name and/or logo included in event flyer's, website and special recognition displays if space permits
- Opportunity to display company promotional materials at your free booth
- 6 Free passes to the event, additional passes may be purchased for \$3 each
- 2 T-Shirts size small-2XL

SWAMP MONSTER SPONSOR: \$1,000 - \$1,499

- Name and/or logo in newspaper print media
- Opportunity to display banner up to 3'x6' or sign at event
- Name and/or logo included in event flyer's, website and special recognition displays if space permits
- Opportunity to display company promotional materials at your free booth
- 4 Free passes to the event, additional passes may be purchased for \$3 each
- 1 T-Shirts size small-2XL

MANTEE SPONSOR: \$600 - \$999

- Name and/or logo in newspaper print media
- Opportunity to display banner up to 2'x4' or sign at event
- Name and/or logo included in event flyer's, website and special recognition displays if space permits
- Opportunity to display company promotional materials at your free booth
- 2 Free passes to the event, additional passes may be purchased for \$3 each

TURTLE SPONSOR: \$300 - \$599

- Opportunity to display sign up to 18"x24" at event
- Name and/or logo included in event flyer's, website and special recognition displays if space permits
- Opportunity to display company promotional materials

PELICAN PRIZE DONOR:

Donation of one or more merchandise gifts, gift certificates or other items to be given away in hourly drawings during the three-day event. Minimum \$10 value with no maximum and should not require any additional purchase to claim. Prizes will be a reflection of your business and each one is an opportunity to promote it.

- Recognition at event at the time prize is awarded. Business names will be announced from the stage so the audience, as well as the winner, will hear about your business, which will be a way to introduce potential new customers to your service.

Please Note:

- Prize donations do not count toward sponsorship
- All displays, signs, banners, related materials and equipment must be supplied by sponsors and approved by the SWAMP FEST COMMITTEE



2024 General Facts Sheet

- SUMMARY:** Good old-fashioned family fun, swamp themed festival. Enjoy the beautiful, relaxed, casual atmosphere at Linda Pedersen Park
- LOCATION:** Linda Pedersen Park
6400 Shoal Line Blvd, Weeki Wachee, FL 34607
- DATE & TIME:** Friday March 1, 2024 9:00 AM - 5:00 PM
Saturday March 2, 2024 9:00 AM - 5:00 PM
Sunday March 3, 2024 9:00 AM - 4:00 PM
- SET-UP:** Thursday February 29, 2024 9:30 AM - 5:00 PM
Friday March 1, 2023 6:15 AM - 7:45 AM
- ATTENDANCE:** 3,000 - 5,000 projected
- COST:** General admission entry fee; **\$5** Adults **\$3** Kids 6-12
All vendors receive 2 free wristbands (required for entry), food vendors are able to receive up to 5 free wristbands. Additional wristbands for vendors & sponsors \$3.
- FEATURES:** Arts & Crafts, Non-stop Entertainment, Swamp Food, Swamp Monster Competition, Hourly Prize Drawings, Public Service Exhibits
- ENTERTAINMENT:** Variety of live music throughout the festival
- FOOD:** Many food trucks with a variety of swamp food
- ORGANIZERS:** Members of the Weeki Wachee Swamp Festival

*****NO PETS/ANIMALS permitted per Hernando County park regulations*****

For more information or to contact us please visit
www.swampfestweekiwachee.com



2024 Sponsor Registration

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____

Website: _____

SPONSORSHIP LEVEL

Monetary or in-kind donation accepted

King Neptune Stage Sponsor

T-shirt size _____, _____, _____, _____

Eagle Sponsor - \$5,000 or more

T-shirt size _____, _____, _____, _____

Mermaid - \$1,500 - \$4,999

T-shirt size _____, _____

Swamp Monster - \$1,000 - \$1,499

T-shirt size _____

Manatee - \$600 - \$999

Turtle - \$300 - \$599

DONATION: Would you care to donate a gift to the prize booth? ___Yes ___No

Item _____

Additional Passes at \$3 each? If yes how many ___ x 3.00= _____ Add to check total

Do you want booth space? ___Yes ___No

Do you require electricity, fee is \$35? ___Yes ___No If yes add to check total

Please indicate setup date: _____Thursday 2/29/2024 9:30 AM - 5:00 PM

_____Friday 3/1/2024 6:15 AM - 7:45 AM

Make checks payable to: Weeki Wachee Swamp Fest

_____ Booth \$0.00 Manatee or higher

_____ Electricity \$35.00

_____ Wrist Bands \$3.00 each for additional. REQUIRED FOR PARK ENTRY

_____ **TOTAL**

I have read and understand the Swamp Festival Rules

I have read and understand the Swamp Festival Important Information Page

Applicant Signature: _____ **Date:** _____

Swamp Festival Rules

- Weeki Wachee Swamp Festival is not responsible and/or accountable for any sales or lack thereof between vendor and festival patrons during this event. We only provide the space for your merchandise to be sold. The rental of a booth space(s) is at your own risk. We are not responsible for any loss you may incur. It is the sole discretion of the vendor committee to approve or deny applications.
- Upon arrival, participants must check in to receive their booth assignments. Spaces are preassigned and ARE FINAL. All booths must be set up by 8 AM Friday. Someone from the prize booth will stop by your booth to pick up the donated item.
- Free coffee will be available at in the Sweets Booth in the Food Court all weekend starting at 7:30 AM daily
- Participants must prominently display the ID card showing name and space number on your tent and the parking pass must be prominently displayed in your vehicle (provided in Sponsor Packet to be picked up at Vendor check-in). Wristbands are required for all persons entering the park and must be worn all weekend.
- Participants must be present during the entire festival. (No one is permitted to breakdown their booth before 4 PM on Sunday unless prior arrangements are made). Failure to follow this rule will result in ineligibility for future Swamp Fest events.
- Participants are required to provide their own tents, tie down weights, tables, chairs, etc. and have complete responsibility for their own exhibits. Please keep all areas clean and dispose of trash in designated places.
- Generators allowed with noise level not exceeding 70 decibels.
- Electricity is available for an added fee. See registration form for more details. Space is limited.
- Set up between the paint marks at your designated booth space.
- If you need additional supplies brought to your location during the event please contact the Swamp Fest Info Booth to assist you in making arrangements. You are not allowed to bring vehicles into the event during event hours.
- Vehicles must be parked in APPROVED parking spaces or they will be towed at the owner's expense. See a parking volunteer if you have any questions. Please respect designated handicap spaces and park beyond them.
- Vehicles will be permitted in the park prior to festival start time for unloading and restocking. All vehicles must be **removed by 8AM** and may not reenter the park until 5:45 PM Fri-Sat. or 4:45 PM Sun. For safety reasons there is NO vehicle movement of any kind permitted within the park between 8AM and 5:45 PM Fri-Sat or 4:45 PM Sun.
- Animals/Pets are NOT permitted in Linda Pedersen Park per Hernando County park regulations. Please make other arrangements.
- Vendors are NOT permitted to offer items that launch projectiles (toy guns, bow & arrow, slingshot, etc), raffle tickets, baked goods or anything deemed exclusive to Weeki Wachee Swamp Fest.
- All vendors are restricted to distributing information/products at their booths so as not to impede the flow of traffic.
- All political candidates must work out their party affiliated booth, individual booths are not permitted.
- **No helium balloons** are to be given for advertisement due to environmental concerns. H.E.L.P. is one of the Festival Organizers.
- No unauthorized photography/videography of festival participants without written approval by Swamp Fest Officials and signed consent by individuals being photographed/videoed.
- Any group or individual found to be in violation of these rules will be put on notice. Failure to comply with any request by Festival personnel will result in eviction from the park and ineligibility to attend the Festival in the future. Festival personnel reserve the right to refuse entrance or effect anyone deemed disruptive.

Swamp Festival Release:

All applicants agree for themselves and all affiliated persons to comply with event rules and regulations and to forever discharge the Weeki Wachee Swamp Festival, its officers, volunteers, sponsoring organizations, Linda Pedersen Park and other participants from all matters of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss of damage to the undersigned property while in possession, supervision or auspices of the Weeki Wachee Swamp Festival, Linda Pedersen Park, its agents, representatives or volunteers/employees. I declare that all of the statements in the application are truthful and correct statements and representative of my art/craft/food and the art/craft/food I will bring to the festival. I understand that if in the sole opinion of the festival committee, my application or art/craft/food contains fraudulent or incorrect statements I may be ruled ineligible for the festival or removed from it at any time. Penalties after the determination of ineligibility or removal will include forfeiture of participation in future Swamp Fest events. I agree to abide by the Festival Rules and understand the Weeki Wachee Swamp Fest Board of Directors reserves the right to make the final interpretation of all rules. I understand that uncivil behavior or breach of professional decorum will be cause for immediate expulsion from Festival grounds.

Please check box on application page that you have read and understand these rules



Date: _____

Booth: _____

Please take a moment to familiarize yourself with this important information

Parking and Set-up

- Park in area designated for vendors only or risk being towed. See parking volunteer with questions.
- Set up only between the paint marks at your designated booth space.
- Set up must be completed and vehicles out of the gates by 8:00 a.m. Friday morning.
- Advertising and sales of your products or services must be done only from your designated space.
- Complete the contact and emergency contact information requested on the back of your booth tag.
- Booth tag **MUST BE** displayed on the front of your booth at all times for emergency purposes. Use provided clip to secure it and ziplock bag to protect it in case of rain.
- Breaking down tents is not permitted during festival hours and must be completed after 5:30 p.m. Friday & Saturday, after 4:30 p.m. Sunday. This will be enforced and early breakdown will result in denied access to future events.

Wristbands

- All persons entering the park are **REQUIRED to wear wristbands at all times**. This includes all persons you will have working at your booth. One wristband per person is valid for the entire event.
- Vendors are welcome to free coffee at the baked goods booth starting around 7:30 a.m.
- Additional wristbands are available at the ticket booth or info booth at a cost of \$3 each.

Housekeeping and Security

- Do not leave food in your tent overnight. It's like an invitation to the swamp critters!
- Night security will be provided but please secure your area before leaving each day.
- Please leave your area as you found it. This is home for many swamp critters!!
- Under **NO** circumstances are animals allowed within the park per Hernando County regulations.
- **NO** photography/videography without prior written approval by Swamp Fest officials and consent of the individuals to be photographed or videoed.

We hope you find everything satisfactory.

If you have any issues, please see a festival volunteer located at the information booth near the stage.

Please check box on application that you have read and understand this information

www.swampfestweekiwachee.com

6252 Commercial Way #191 • Weeki Wachee, Florida 34613